Determine which type of diffusion is best represented in each statement and record it in the space provided.

Types of Diffusion: Relocation Hierarchical Stimulus Contagious

1. _________________Veggie burgers are served at McDonald’s in India.

2. _________________Celebration of St. Patrick’s day in the United States.

3. _________________The roots of this sport originate from rugby football and association football (soccer), which became popular in England in the early 19th century. Rugby Football was brought over to the United States and played by Americans who has been educated in English schools. The game was assimilated and underwent some major rule changes to become ‘American Football, most notable of the changes are the introduction of the line of scrimmage’ and the ‘down and distance rule’; both of these ideas were introduced by Walter Camp, “The Father of American Football”.

4. _________________On November 6, 2012 Obama’s re-election became the most popular retweet of all time.

5. _________________The Main Street Movement is a project that is being used in 37 states and is going coast-to-coast. It is now a 30 year old program that started when the National Trust, in Washington, D.C., started the program set up to revitalize the local culture in communities throughout the country. They started in 3 different towns and after good results in which the town jump-started its economy, the trust has gone city to city around the nation.

6. _________________In Europe on February 2nd a badger or sacred bear would predict the length of winter or the beginning of spring. In the United States this became Groundhog’s day.

7. _________________Hinduism started in Northern India and spread through the entire Indian subcontinent absorbing other beliefs and practices as it spread. Hindu Missionaries carried the faith oversees

8. _________________During colonial era, hundreds of thousands of Indians were transported to other countries including Africa, Caribbean and South America, spreading Hinduism far beyond its original core

9. _________________Missionaries attempted to convert kings or tribal leaders in the hopes their people would follow.

10. _________________Fashion trends that begin in Paris usually spread to other world cities; such London and Tokyo, and then to other cities

Types of Diffusion: Relocation Hierarchical Stimulus Contagious
Answers

1. Hierarchical/Stimulus  (Hierarchical because it is coming from a Western power, Stimulus because of vegetarian offerings)

2. Relocation

3. Relocation/Stimulus

4. Contagious

5. Hierarchical

6. Relocation/Stimulus

7. Relocation

8. Relocation

9. Hierarchical

10. Hierarchical